

Invento acquires brand rights to Addict A Ball! The fascinating 3D labyrinth game!



Invento Products & Services GmbH has acquired the brand rights to the popular 3D labyrinth game "Addict A Ball" from its previous owner, Kidult (United Kingdom). For over 10 years, Invento has been a successful Kidult distribution partner for "Addict A Ball" in Germany and Austria.

By acquiring the brand, Invento Products & Services GmbH now has completely new possibilities for opening up additional international markets and expanding its product range. Thus far, the Addict A Ball range has consisted only of two articles, the large and small ball, which have been extremely successful due to their interesting price points, good quality, and high play value. With the acquisition of the brand, Invento plans to develop new and innovative products in the long term, to expand its offering and make the "Addict A Ball" brand accessible to an even larger audience.



"Addict A Ball" is a fascinating game that is equally popular among young and old alike. The labyrinth challenges players' dexterity and patience and provides hours of gameplay fun. Through the acquisition of the brand, Invento is able to distribute the game on an international level, open up new distribution channels, and thus inspire even more people.



Invento Products & Services GmbH is an experienced company in the development and marketing of innovative toys and leisure products. The acquisition of the "Addict A Ball" brand is another step in the company's successful history. Invento Products & Services GmbH looks forward to making the "Addict A Ball" brand even more successful together with its customers and partners.

Invento Products & Services GmbH would like to thank Kidult for the successful collaboration and is confident that the "Addict A Ball" brand will have a successful future with new and fresh ideas.

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